



What is your company going to build?

List for each founder their, name, birth year, college and degrees earned.

What does each founder bring to this project? What is each founder's best skill?

What is new or different about the project you are working on?

What makes your company special vs. your competition?

What are people forced to do now because what you plan to make doesn't exist yet?

What is the plan to make money?

Have you identified all competitors? Is Google one of them?

What websites have you built in the past or companies have you worked for that you contributed greatly to?

How long has all the founding members worked together and known each other?

What technologies will you use to build your project?

Have you started working on the project? If so, how far along are you?

Can we see it? What is the URL?

What is your time frame for building an alpha project? beta?

If your exit strategy is to be purchased, who is most likely to buy you?

How much would you sell your project for after you get a beta done in the 3 months given?

Can someone else duplicate your project? If so how fast could they do it?

Is your project patentable?

SWOT Analysis:

Strengths:

Weaknesses:

Opportunities:

Threats:

Do you have a company formed at this time? If so what is the structure?

What is your commitment to the project?

Have any of the founders signed non-competes or IP agreements?

Have people other than the founders worked on the project?

Have you used open source projects? Please list, including libraries and frameworks.

What is the coolest thing on the Internet that you have seen in the past 6 months?